

**Wizard of Ads Small Business Education Series**

# **“Using the Internet to grow your business”**

**Presented by  
Clay Campbell Wizard of Ads LTD**

Clay brings to his audience all the lessons and experience that comes from owning several small businesses, all the wisdom that comes from helping other business owners grow, and all the benefits and expertise from being personally trained by marketing expert, multi-millionaire and best selling author Roy H. Williams.



**Use a newsletter, a blog, Facebook and videos to market your business.**

**Step by step Clay will show you how to bring your website from page 10 in Google and Yahoo to page one in the search engines. You will receive insight that will help you use your website to grow your business**

**Your website should communicate to visitors information that you feel gives your visitors your vision, your purpose, pertinent information on products and/or service. But also the website HTML code needs to give the search engines information to help your ranking.**

Admission is  
free but you will  
have to buy your  
own lunch

**Almost Free  
Seminar**

**Where: The Pasta House**

Next to Cinemark Theatres, Paducah

**When: Thursday, January 15, 2009**

**Time: 12 noon - 1 p.m.**

**Contact Clay Campbell at 554-0093  
or 703-2700 for tickets!**